



Bringing the Stage
to the World!

ABOUT US

OnStage Plus offers LIVE and on demand stage performances for comedy, music, theatre and motivational talk. It is our goal to bring the profound entertainment found on live stages to every digital screen across the world, PLUS original content on health, culture, family, and sports. We offer theater and other stage brands the opportunity to grow their brand with a global streaming tv audience, while maintaining rights to their content and collecting advertising and sponsorship revenues. We work with brands who entertain, educate, and inspire an audience for positive personal growth. Having a channel on the OnStage PLUS platform is easy and can give you access to a captive audience of over 200M.

REACH



100	20M	50M	10M
US & North America	Africa	Europe	South America

AUDIENCE

66%	52%	65%	65%
WOMAN	AGES 18-35	INCOME <40K	UNITED STATES



48M+
Roku



40M+
Fire Stick



33M+
Apple TV



50M+
Android TV

PAY PER VIEW

Reach a Global Audience with One Show with No Limit to Tickets sold!

With your contracted channel on the OnStage PLUS Network you have the option to do Pay Per View shows. Our network gives you access to advertise your show on the home screen of the top digital platforms listed above. Advertising on the platforms gives you access to the millions of subscribers who are captive viewers looking for a digital viewing experience.



STAGE CATEGORIES



PARTNERSHIP OPPORTUNITIES

- **SPONSORED CONTENT**
Collect sponsorship \$\$ for your VOD channel content
- **CONTRACT CHANNEL**
Bypass the upwards of \$35K cost for a digital network on all platforms
- **ADVERTISEMENT**
Our network has unique access to 200M captive viewers with a click of a button
- **PAY PER VIEW A LA CARTE**
Viewers can click Ads for Pay Per View specials and be linked directly to pay and watch programs
- **SOCIAL MEDIA MANAGEMENT**
Professional set up and management of social media
- **FILM PRODUCTION**
Access to professional productions for capturing on film your LIVE productions for your channel
- **LIVE EVENTS**
Ability to LIVE Stream or record and offer LIVE Simulcasts of shows
- **MERCHANDISING**
Ability to engage audience with our web app through chat and an online store for show souvenirs

WE OFFER ACCESS



Android / IOS Apps

Audience can easily access the OnStage PLUS on any mobile app play store for both Android and Apple devices.

Web App (All Internet Devices)

Audience engagement with chat and shopping is available during shows with our Web App allowing the purchase of souvenirs for shows viewed!

ONSTAGE PLUS - DIGITAL NETWORK

HAVE YOUR OWN CHANNEL

EXPAND YOUR REACH WITH ACCESS TO MILLIONS OF VIEWERS

ATTRACT ADVERTISING & SPONSORSHIP

SCENARIO

Cost

\$250 / mo: Max of 6 recorded productions (VOD)
1 Million Reached in Advertising = \$20,000

OSP Partner Income Breakdown

*Average Monthly Sponsorship \$5,500 x 6 = \$33,000

Net Revenue:

\$20,250 - \$33,000 = 12,750 * 50% = **\$6,175**
Sponsorship amount will be unique to each show/brand.

Contact us at (925) 705 2288 for more information

RATES

\$20 CPM

Ad cost per impression/platform

\$250/Mo

VOD Streaming content amount
TBD with negotiated contract

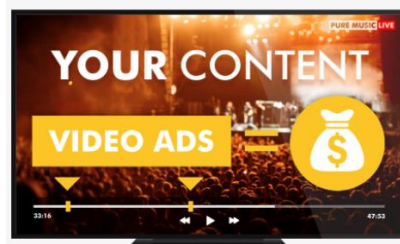
\$100/Mo

SMS FAN BUILDING TOOL

\$300- \$500/Mo

Social Media Ad Management

How it Works



Step 1

- Pay Set up fee and 1st Month's Channel Cost: \$500
 - One Year Channel Contract Commitment

Step 2

1. Provide videos from DVD or past recordings to your program manager at OnStage PLUS
 - a. *There is a limit to videos allowed on your channel without any further monthly storage charge*
2. Assign which videos you will launch as Pay Per View and which videos you will want to be on your channel

Step 3 **(corporate sponsorship pairing can take an average of 90 days and requires a 6-month commitment for content availability)*

1. Refer Sponsors / Advertisers for your channel content
 - a) *Referrals allow you to keep 70% of sponsorship net income after ads*
2. Partner with OnStage PLUS to secure advertising / sponsorship for your channel content
 - a) Average program sponsorship can be as much as \$5,500 per show for 30 days of brand association
 - b) Partnership involves a 50% - 50% of sponsorship net income after ads

Step 4

Pay to market your channel's Pay per View performances to the millions of captive viewers on the digital platforms: Roku, Amazon FireStick, Android TV and Apple TV

- Ad Cost is \$20 CPM [cost per thousand impressions] or [\$0.02 per viewer screen impression]
- Pay Per View cost is 35% of ticket sales

Partner with OnStage PLUS to market your channel and Pay Per View Shows across all digital platforms listed.

- Partnership gives you 60% of Pay Per View Income & 60% of all ad income after ad costs



Step 5 (OPTIONAL)

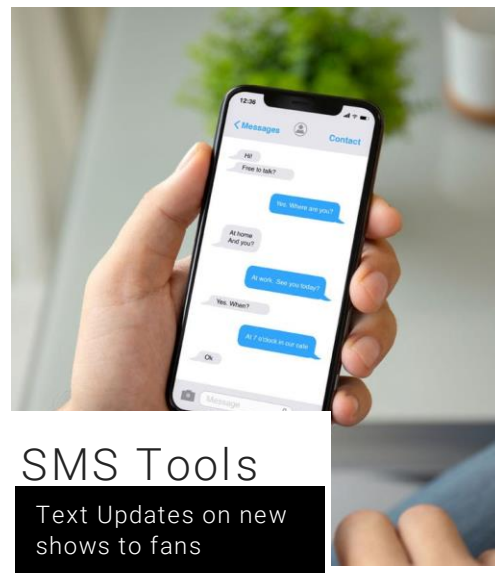
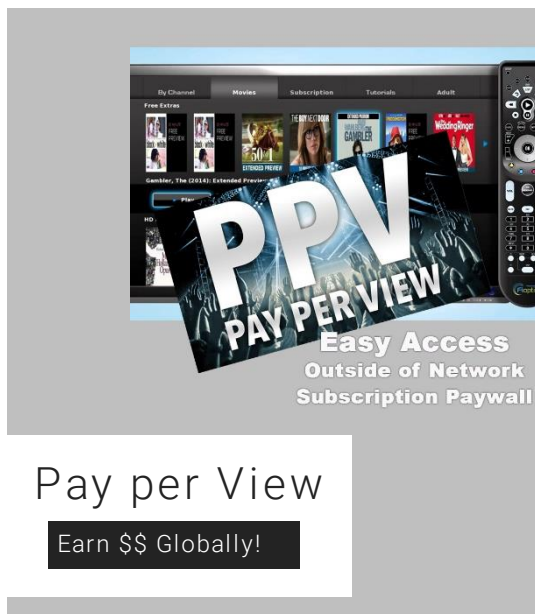
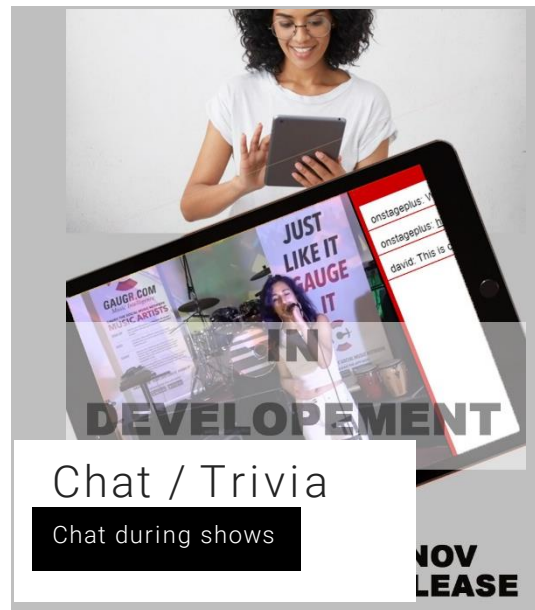
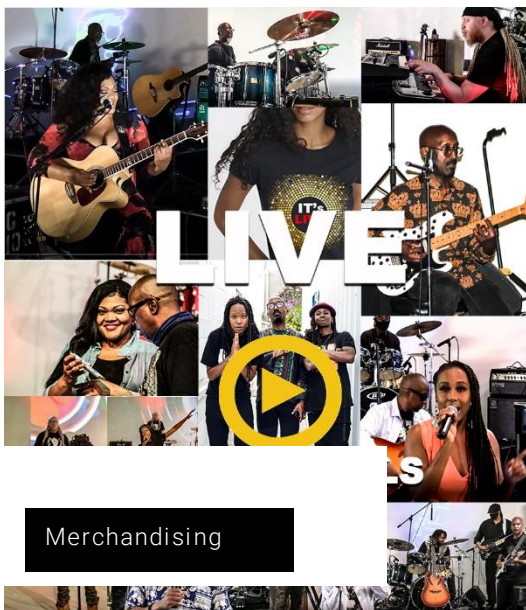
Partner with OnStage PLUS to manage your channel's social media marketing.

Partnership involves creation of a channel page on all major social media platforms and 3 posts per day across all platforms. Included are weekly metric reports on engagement with all platforms and direct message responding to fans/audience. Partnership allows OSP to merchandise products on platforms for Brand with 40% of income net administrative costs taken from channel sponsorship secured by OnStage Plus.

THE EXPERIENCE

OnStage PLUS looks to give the viewer the full stage experience with engaging tools on our web app, latest entertainment news on our New Hollywood Web Blog and Podcast Station on Google Podcast and iTunes. Viewers can access online shopping during shows with our web app.

The digital experience offers more for viewers and we are constantly improving and seeking to expand the engagement offered for viewers.



CONTACT US TODAY

OnStage PLUS looks to give theaters and stage brands access to share the experience they create with other creatives and also to continue to build their fan base with the global digital television audience provided on large platforms like Roku, Amazon Firestick, Android TV and Apple TV.

At OnStage PLUS we take our mission seriously with bringing the stage to the world, and we do it by sharing the opportunity with theaters across the globe to reach new audiences while maintaining collaborative rights to content with their creative/producer partners.

Call our channel contract director, David Watts, today to find out how to get started.
(925) 705-2288